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A presentation slide for the "BRÚJULA" session. At the top left is the logo for "CONGRESO DE MANTENIMIENTO &amp; CONFIABILIDAD COLOMBIA" with "2ª EDICIÓN" next to it. The title "Beyond the Symptoms: The Root Cause Behind 10 Critical Failures" is prominently displayed in bold black text. Below the title is the "NORIA" logo. A blue box contains the name "Bennett Fitch" and his title "President, Noria Corporation". On the right, a man (Bennett Fitch) is shown from the waist up, wearing a black shirt with the Noria logo. The background features vertical red, blue, and yellow stripes and circuit-like graphics.

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# Do Your Critical Failures Have a Common Thread?



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## Top 10... Survey Says...



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## 1. Overgreasing

Causes excessive heat  
 Forces seals to fail  
 Leads to contamination  
 Causes lubricant starvation  
 Increases energy consumption  
 Shortens bearing life  
 Waste of material



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## 2. Contamination

Introduces wear particles  
 Causes lubricant degradation  
 Leads to corrosion  
 Destroys bearing surfaces  
 Damages seals  
 Shortens equipment life  
 Often preventable




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## 3. Wrong Lubricant

Incorrect Viscosity  
 Wrong Base Oil Type  
 Additive Mismatch  
 Incompatible with Seals  
 Thermal Instability  
 Induces Contamination  
 Short Lubricant Life



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## 4. Imbalance

Generates Excessive Vibration  
 Leads to Fatigue Failure  
 Accelerates Bearing Wear  
 Causes Shaft Deflection  
 Triggers Looseness  
 Amplifies Other Failure Modes



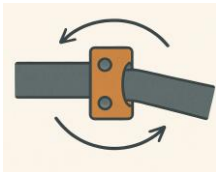

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## 5. Misalignment

Creates Excessive Vibration  
Accelerates Wear  
Increases Energy Consumption  
Causes Coupling Failure  
Leads to Shaft Fatigue  
Leads to Looseness



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## 6. Seal Failure

Leakage of Lubricant or Fluid  
Contaminant Ingress  
Increases Wear  
Heat Generated  
Shaft Scoring  
Premature Bearing Failure

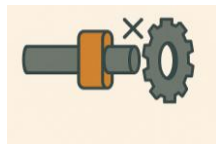


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## 7. Incorrect Install

Misalignment from the start  
Improper torque / tightness  
Contamination during assembly  
Damage to critical surfaces  
Missed clearances and fit  
No verifications / checks

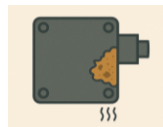


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## 8. Corrosion

## 9. Overloading

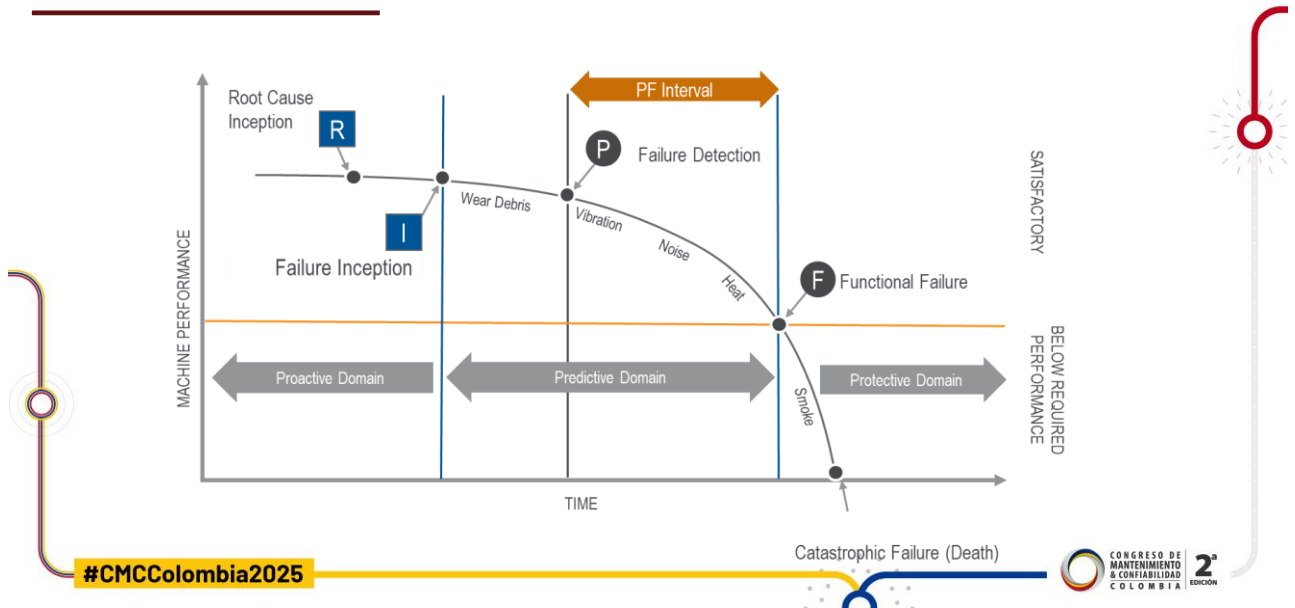
## 10. Electrical Fault



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## If you kept asking the repetitive why...



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## Noria was founded on the premise that...

- Maintenance is the No. 1 most controllable expenditure in a plant
- Every plant has a hidden plant that must be found
- Lubrication is the No. 1 cause of machine wear and failure
- There is no greater influence on the state of lubrication than training and human behavior
- All progress depends on change and change must be enabled

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# “70% of Production Losses are due to Human Error”

When people do bad work,  
they feel bad about  
themselves and their job.

When people do good  
work, they feel good about  
themselves and their job.

Training and  
empowerment enable  
good work.

## The Economics of Education

- When it comes to education, a penny saved is not a penny earned, but rather hundreds of dollars forfeited, all for the quest of a penny
- Teach an ounce of prevention



Cost of Prevention

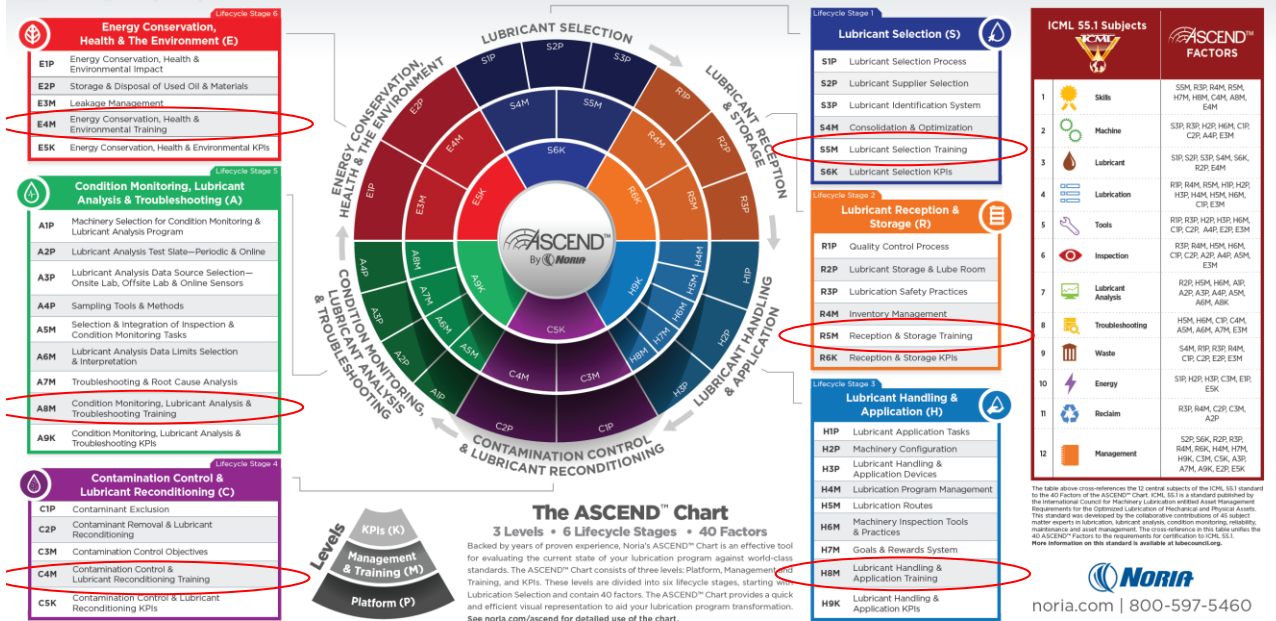
Cost of Cure

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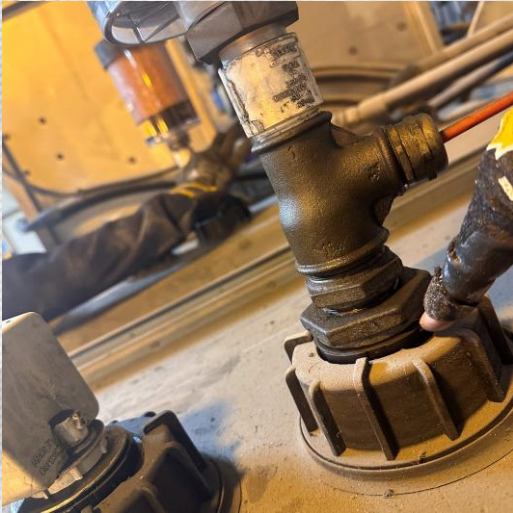


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# The Guide to Lubrication Excellence



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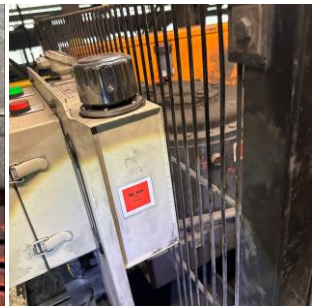
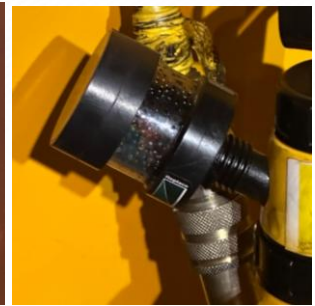


## C1P - Contamination Control

	Factor ID	Factor Name
	C1P	Contaminant Exclusion
	C2P	Contaminant Removal and Lubricant Reconditioning
	C3M	Contamination Control Objectives
	C4M	Contamination Control and Lubricant Reconditioning Training
	C5K	Contamination Control and Lubricant Reconditioning KPIs

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- Some Good. Some Bad. Some Ugly
- What does this mean about the headspace if breathers are not getting saturated?
- Is the objective understood?
  - Is this a training issue?



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## Locker Inspection (intentions vs execution)

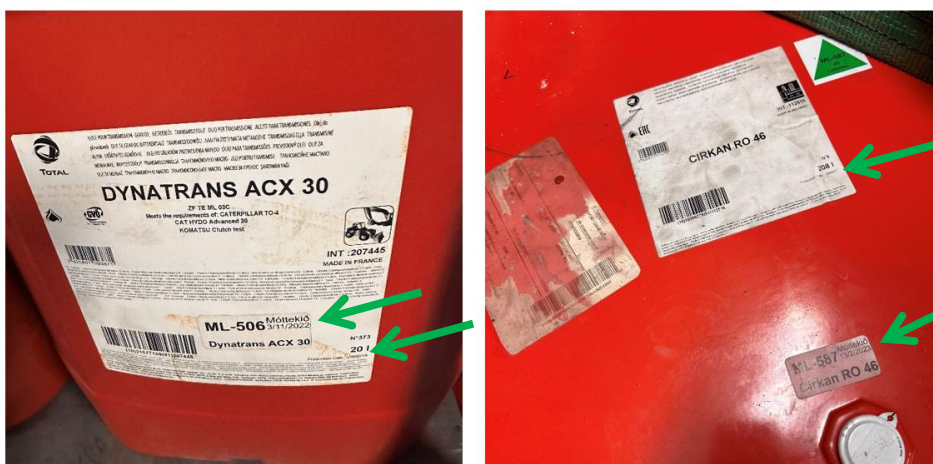


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## Production Date vs Delivery Date



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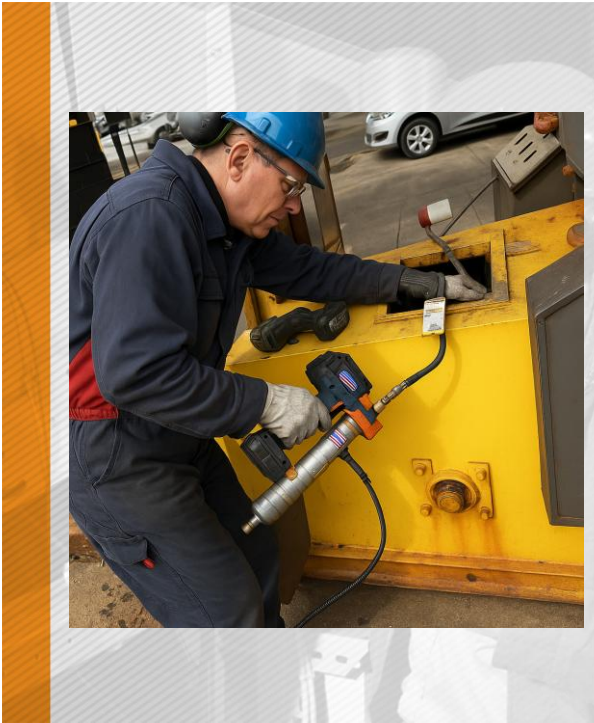


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## H2P - Machine Configuration for Lubrication Best Practices and Lubrication Inspection Routes




Factor ID	Factor Name
H1P	Lubricant Application Tasks
H2P	Machinery Configuration
H3P	Lubricant Handling and Application Devices
H4M	Lubrication Program Management
H5M	Lubrication Routes
H6M	Machinery Inspection Tools and Practices
H7M	Goals and Rewards System
H8M	Lubrication Handling and Application Training
H9K	Lubrication Handling and Application KPIs



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## #5 – H4M - Lubrication Task Management and Routes



Factor ID	Factor Name
H1P	Lubricant Application Tasks
H2P	Machinery Configuration
H3P	Lubricant Handling and Application Devices
H4M	Lubrication Program Management
H5M	Lubrication Routes
H6M	Machinery Inspection Tools and Practices
H7M	Goals and Rewards System
H8M	Lubrication Handling and Application Training
H9K	Lubrication Handling and Application KPIs

## Oil Sampling (Good Data Coming In?)

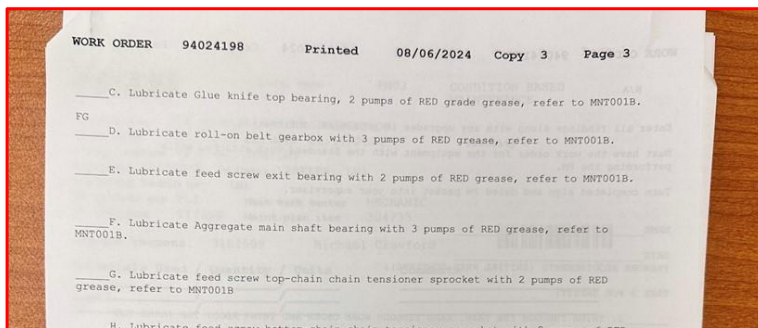


**Oil Analysis starts with good sampling practices.**

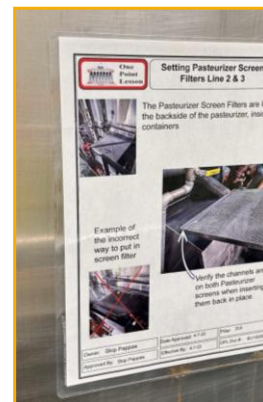
Good sampling hardware, good sample valves, good procedures, but...  
Not good execution in sampling procedures. Data is compromised before it's even tested.

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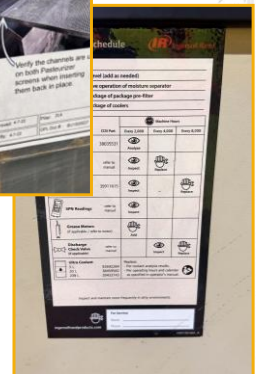
## Procedure Details



“Procedure” provides very little data based on a basic template and not managed in a centralized system to track faults, task compliance, consumables, etc. Also, it lacks condition-based approaches and very little on steps to follow.



OPLs (or the IR example) are an easy solution to point out the necessary actions



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## Case Examples... What's Missing?



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## Case Examples... What's Missing?



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- Is this a resource issue?
- Is this a personnel/availability issue?
- Is this a training issue?

**Lubrication excellence starts with the lube room.**

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## Case Examples...



- Is this effective? What is wrong?
- Where will the air flow in and out?
  - Is this a training issue?

**This is evidence that effort to do the right thing is there, but no quality control in place.**

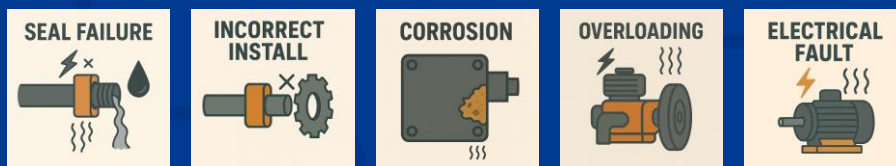
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## Are These The Symptom? or The Root Cause?



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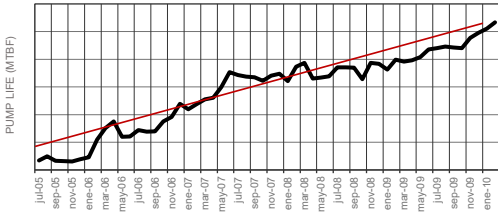
Someone Once Said Reliability was about  
30% Culture and 20% Everything Else

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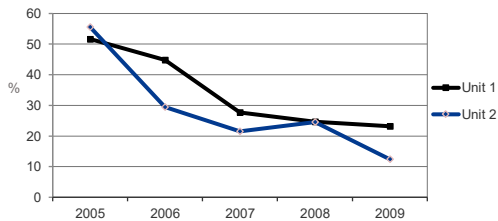


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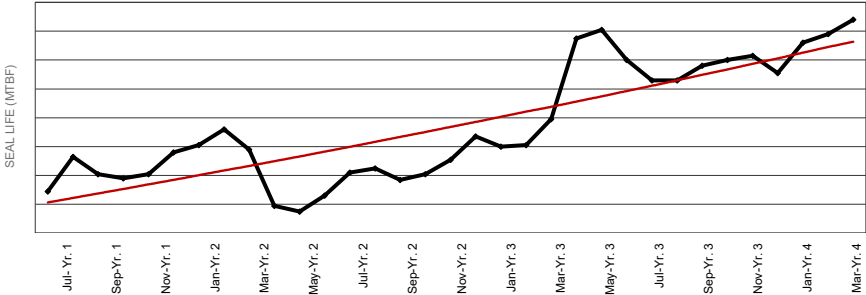
50% Increase in Pump Bearing Life



Percent Samples with Abnormal Conditions



25% Increase in Mechanical Seal Life



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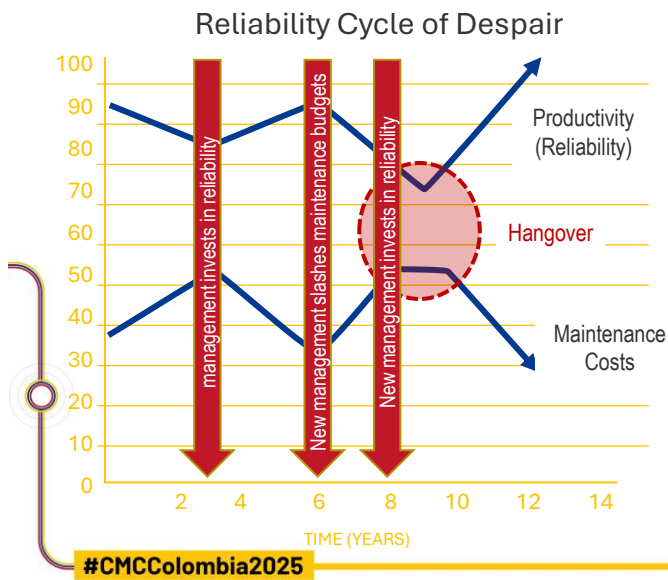


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05155 MLI Ref: Reliable Plant 2011, Invisia

## Sustained Reliability – Necessity for Corporate Memory



“Any successful maintenance program will eventually fail under budgetary and operational tempo pressures unless a corporate memory for maintenance is created to remember the cause-and-effect consequences on maintenance costs across multiple fiscal periods and multiple personnel and leadership changes”

David Greaslin

Ref: JCF, IBCON, Greaslin

01216 XLE

# iGracias!

**Bennett Fitch**

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